

**Criteria**

- g39 will aim to show a *minimum* of 60% Welsh or Wales-based artists during any twelve month period (March 31<sup>st</sup> to April 1<sup>st</sup>). This underlines our mission statement and reinforces our commitment to new work from Wales. This need not be the case with every exhibition, but an overall reading at the end of a twelve month period should meet this target.
- g39 is at liberty to select the remaining 40% from practitioners from the rest of the UK and/or practitioners sourced through international links.
- While g39 will continue to focus on new, emergent or un-established artists, a percentage of higher profile artists will be acceptable as there are demonstrable benefits in showing more established artists alongside new artists. If it is approved at board level, an artist may be allowed to show more than once with g39 if their work shows significant developments.
- Quality will always be the measure by which artists are selected. Work will also be assessed for its critical content and contextual relevance.

**Selection Process**

- An annual call for submissions will be distributed through advertising nationally (UK) via the art press and similar recognised channels.
- These submissions combine with regular 'Meet & Greet' sessions within Wales. The collated work will inform future selection, though this may happen over a longer period of time than that specific year. Material submitted by artists will be dealt with in two ways: work that is not of a high enough standard will be returned immediately; work that is of a high enough standard to be considered for exhibition will be archived for future reference and the artists contacted when appropriate.
- g39 aims to have representatives at graduate exhibitions throughout Wales on an annual basis to assess new and interesting work. However, it is not desirable to show students work during their study period, in line with ACW restrictions and with g39's policy of supporting artists in the years immediately following study.
- Where artists demonstrate a compatibility with a planned exhibition it is acceptable to invite artists to submit proposals or approach an artist directly.
- No artist may exhibit without having submitted a written proposal, whether this is unsolicited or by invitation.

**Notes**

- Artists will be contacted and a contract drafted and agreed in advance of the exhibition. Fees shall be payable by the close of the exhibition except by prior arrangement.
- A fee will always be paid to artists totalling a *minimum* of £150. This should be understood as the lowest level acceptable. Because of the way g39 is currently funded a production fee cannot be offered to artists though wherever possible materials will be sourced from other funding streams.
- No members of the board or paid staff may show at the gallery with the exception of those who participate as part of offsite projects. Offsite projects or publications can form an element of in-house exhibitions.
- Any interests [outside of professional working relationships] a selector/ curator has with the artists must be declared at board level and a case made for their inclusion/ exclusion. All decisions on exhibitions will be approved by a minimum of three staff at weekly staff meetings and presented to the board at the earliest opportunity.